



JOSELITO D. GONZALES

SENIOR GRAPHIC DESIGNER | MARKETING CREATIVE

tolitski_2012@gmail.com • tolitski_2000@yahoo.com • Remote / International

CORE EXPERTISE

- Graphic Design & Creative Direction
- Marketing Materials & Advertising
- Branding & Visual Communication
- Publication & Print Design
- Web Design & Website Content
- Photo Editing & Image Retouching
- Multimedia & Presentations
- Packaging Design

SOFTWARES & TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere
- Adobe After Effects
- Adobe Dreamweaver
- PowerPoint
- WordPress
- 3D Studio Max
- Adobe Flash
- SwishMax
- Web Pagemaker



PROFILE SUMMARY

Senior Graphic Designer and Marketing Creative with 40+ years of creative design experience across branding, web design, packaging, multimedia, publication, print production and marketing. Experienced in developing high-impact visual materials for digital and print platforms, working independently on remote initiatives, and maintaining website visual content.



PROFESSIONAL EXPERIENCE

Official Graphic Artist — Remote, Arizona, USA

Curtis Johnson Team Realty | Present

- Create and support marketing materials across digital and print platforms.
- Maintain and update company website visual content.
- Support ongoing remote marketing initiatives and production needs.

Art Director — Contract

Vitasome Inc. | 2014–2015

- Worked onsite in Las Vegas, Nevada as Art Director for over six months.
- Designed packaging materials for the company's product line.

Senior Graphic Designer

DevineCare Inc. | 2008–2012

- Managed web design, print graphics, and marketing materials.

Art Director

IAMD Software Inc. | 2005–2007

- Directed graphic materials for multimedia presentations, advertising, web design, and 3D animation.

Senior Graphic Designer

ePerformax | 2004–2005

- Designed brochures, flyers, posters, banners, and corporate multimedia presentations.

Senior Graphic Designer

Easycall Corp. | 1999–2004

- Produced brochures, flyers, banners, presentations, and corporate design materials.

CONTACT



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EARLIER CAREER EXPERIENCE

- Aboitiz Services (1997–1998)
- PROPROJEX, Inc. (1995–1997)
- The Business Star Corporation (1987–1995)
- Manila Chronicle (1986–1987)
- The Business Day (1982–1986)



AWARD

First place winner — Logo Making Contest / ABM Software (2005)



EDUCATION

- Dela Salle University — Graduate, Industrial Technology (1978–1980)
- Manuel A. Roxas High School — Graduate (1974–1978)



REFERENCES

Ren Dytuco

Product Development Manager
Globe Telecom

Curtis Johnson

CEO
Curtis Johnson Team

Dulce Saret

HR Officer
SMDC

Maybel Marasigan

Owner/President
WVG8.com